



OPEN DAILY 7am - 7pm
Bakery Drive-Thru 5am - 1pm

1150 WEST STREET
SOUTH AMHERST, MA 01002
413-253-9528 * INFO@ATKINSFARMS.COM
WWW.ATKINSFARMS.COM

FEBRUARY NEWSLETTER

VALENTINE'S DAY Wednesday, Feb. 14th

Candy Platters & Boxes, Cookie Trays,
Heart Shaped Cakes, Heart Shaped
Chocolate Chip Cookies in all sizes, Candy
Baskets, Fruit Baskets and Wine Baskets!
Flower arrangements and bouquets too!

WE DELIVER TO UMASS & the 5-College Area!

Visit our website: www.atkinsfarms.com
Prices are for local deliveries only.
Price does not include any applicable
tax or delivery fee.

IT'S PACZKI TIME!!

People all across the world will celebrate "Paczki Day" pronounced "poonch-key". This year, Paczki Day lands on February 13, 2024. Paczki Day in America is on Fat Tuesday.



Fat Tuesday is the day before the start of Lent in the Catholic religion, Ash Wednesday. Fat Tuesday is also the same day as Mardi Gras. In Poland, Paczki Day is more commonly celebrated on Fat Thursday, otherwise known as Tlusty Czwartek. Fat Thursday is the Thursday before Ash Wednesday.

Paczki is not just another jelly donut. It's a premium sweet treat that is super rich, filled with jelly and yeast raised.

So whether you're looking to indulge before Lent or just wish you could participate in the Mardi Gras fun—stop

by Atkins Bakery or visit the drive thru! You don't have to be Polish to polish off a **Paczki!** Don't miss the **Paczki** phenomenon — it only happens once a year!



Valentine's Day Flowers



Place orders early for guaranteed pickup or delivery!

Visit our website to order:
shop.atkinsfarms.com



2024

TASTINGS

in THE LOFT

Wine 🍷 Local Beer or Cider

Third Saturday of the Month
1-3pm



February 17
March 16
April 20
May 18
June 15
July 20

August 17
September 21
October 19
November 16
December 21

Parking & entrance in upper lot near solar panels.
Exclusive pricing on wine, beer and cider.

Dates and times subject to change.

Follow Atkins Farms on Facebook & Instagram for updates.







February 2024

Atkins Farms...

...often imitated, never duplicated.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>CALL EARLY! Atkins can deliver bouquets, roses, cakes, specialty baskets, candy platters & more! (413) 253-9528</p>	<p>February is National: Black History Month American Heart Month Creative Romance Month Great American Pie Month Chocolate Lover's Month Celebrate Wedding Month</p>		<p>Bake for Family Fun Month Library Month Snack Food Month Grapefruit Month</p>	<p>1 We appreciate your service....Atkins offers a 10% military discount. Show us your military ID. Excludes everyday lows & sale items.</p>	<p>2 Groundhog Day! Will we have an early spring or a few more weeks of winter!?!?</p> 	<p>3 National Carrot Cake Day! Celebrate with Atkins Carrot Cake!</p>
<p>4 Atkins has small Vegetable platters, Meat & Cheese platters, Football Cakes & more— perfect for your at home football viewing. Our Meat Dept. has Bone-in and Boneless Wings. Don't forget your chips, dips, salsa and guacamole! And don't forget the beer to wash it all down!</p>	<p>5</p>	<p>6</p>	<p>7 Senior Special Wednesday 10% OFF in-store *Some restrictions apply.</p>	<p>8  Don't forget your sweetheart! Valentine's Day is less than a week away!</p>	<p>9 National Pizza Day Try Atkins New Deep Dish made in a Cast Iron Pan!</p>	<p>10 Get your PACZKI before FAT Tuesday (2/13)</p>
<p>11 Super Bowl SUNDAY!</p> 	<p>12 Think Spring! Days are getting longer and brighter!</p>	<p>13 MARDI GRAS Heart Shaped Cookies make a yummy Valentine Gift!</p>	<p>14 Ash Wednesday <i>Valentine's Day</i></p> 	<p>15 Did you forget Valentine's Day? Start begging for forgiveness and call us today!</p>	<p>16 Hot Cross Buns available now</p>	<p>17 Beer & Wine Tasting in THE LOFT today from 1pm-3pm</p>
<p>18 Coffee cuts colorectal cancer risk by more than 50% Try a local blend from Atkins!</p>	<p>19 Presidents' Day Atkins is open 7am-7pm</p>	<p>20 <i>Clean out your bookcase day!</i> Donate books to your local library.</p>	<p>21 Senior Special Wednesday 10% OFF in-store *Some restrictions apply.</p>	<p>22 Brighten your day with a fresh-as-spring bouquet from our open-air flower shop.</p>	<p>23 Grapefruit Month These delicious fruits are packed with essential vitamins and minerals as well as fiber. High in Vitamin C, Grapefruit can help bolster the immune system.</p>	<p>24 Brrr, it's cold outside. Warm up with a cup of coffee or tea in the bakery café or Atkins hot soup of the day at our deli</p>
<p>25 Great American Pie Month Celebrate by picking up your favorite pie at Atkins today!</p>	<p>26 It's National Pistachio Day! Stop in and get some of our Fresh Packed Pistachios today.</p>	<p>27 Celebrate Cherry Month with a tasty treat from our bakery!</p>	<p>28 Bundle up and get outside. Even a few minutes of sunlight each day can improve mood and general wellbeing! Dress appropriately and get out there! Your body will thank you.</p>	<p>29 LEAP DAY 366 calendar days for the year of 2024</p>	<p><i>Heart Health Month</i> Fuel your body with: Berries, Oats, Nuts Salmon or Tuna</p>	<p>Flower of the month: Violet Meaning: Faithfulness Birthstone: Amethyst</p>